

# The 2013 Edu-Scholar Public Presence Rankings

by FREDERICK M. HESS

*The 2013 Edu-Scholar Rankings were released in a series of Education Next blog posts beginning January 7, 2013, along with a full explanation of the scoring rubric. Please visit [educationnext.org](http://educationnext.org) for the complete list and related discussion.*

The extraordinary policy scholar excels in five areas: disciplinary scholarship, policy analysis and popular writing, convening and shepherding collaborations, providing incisive media commentary, and speaking in the public square. Scholars who are skilled in these areas cross boundaries, foster crucial collaborations, and bring research into the world of policy in smart and useful ways. The academy today does a reasonably good job of recognizing good disciplinary scholarship, but a mediocre job of recognizing scholars who move ideas into the

national policy conversation. If we did more to encourage and recognize policy-relevant contributions, more scholars might be willing to do more than publish articles in niche journals, sit on committees, and serve in professional associations.

The Edu-Scholar Rankings seek to recognize those university-based academics who are contributing most substantially to public debates about K-12 and higher education. The metrics used here are designed to gauge the influence of a scholar's academic scholarship in terms of bodies of work,

Rank	Name	Affiliation			
1 (tie)	Linda Darling-Hammond	Stanford	21	Bruce Fuller	UC-Berkeley
1 (tie)	Diane Ravitch	NYU	22	Daniel T. Willingham	U. Virginia
3	Howard Gardner	Harvard	23	Thomas J. Kane	Harvard
4	Eric Hanushek	Stanford	24	Terry Moe	Stanford
5	Paul E. Peterson	Harvard	25	Helen Neville	U. Oregon
6	Larry Cuban	Stanford	26	Jonathan Zimmerman	NYU
7	Gary Orfield	UCLA	27	Jeffrey R. Henig	Columbia (TC)
8	Yong Zhao	U. Oregon	28	Helen (Sunny) Ladd	Duke
9	Richard F. Elmore	Harvard	29	Anthony S. Bryk	Stanford
10	Tony Wagner	Harvard	30	Richard Arum	NYU
11	Henry M. Levin	Columbia (TC)	31	Jay P. Greene	U. Arkansas
12	Gloria Ladson-Billings	U. Wisconsin	32	Gary Miron	Western Michigan U
13	Robert Slavin	Johns Hopkins	33	Jacob Vigdor	Duke
14	Nel Noddings	Stanford	34	Kenneth Zeichner	U. Washington
15	Pedro Noguera	NYU	35	John D. Bransford	U. Washington
16	Roland Fryer	Harvard	36	Gene V. Glass	CU-Boulder
17	Richard J. Murnane	Harvard	37	Deborah L. Ball	U. Michigan
18	David Berliner	Arizona State	38	Marilyn Cochran-Smith	Boston College
19	Robert Pianta	U. Virginia	39	Lynn Fuchs	Vanderbilt
20	Carol Tomlinson	U. Virginia	40	Bruce D. Baker	Rutgers

citation counts, book readership, and impact on public debate as reflected in old and new media.

Eight individual scoring categories comprise a composite score, on which the rankings are based:

- Google Scholar Score gauges the number of widely cited articles, books, or papers a scholar has authored
- Book Points tallies the number of books a scholar has authored, co-authored, or edited
- Highest Amazon Ranking reflects the author's highest-ranked book on Amazon, as of December 18–19, 2012
- Education Press Mentions reflects the number of times the scholar was quoted or mentioned in Education Week or the Chronicle of Higher Education between January 1 and December 13–14, 2012
- Blog Mentions reflects the number of times a scholar was quoted, mentioned, or otherwise discussed in blogs between January 1 and December 27, 2012, as determined by Google Blogs
- Newspaper Mentions reflects the number of times a scholar was quoted or mentioned in English-language newspapers between January 1 and December 26–27, 2012, as determined by a LexisNexis Academic search
- Congressional Record Mentions accounts for whether a scholar testified or had work referenced by a member of Congress between January 1 and December 14, 2012
- Klout Score reflects how often a given scholar with a Twitter profile is retweeted, mentioned, followed, listed, and answered.

The 80 highest-ranking edu-scholars are presented below. The full list, which includes 168 university-based scholars who are widely regarded as having some public presence, is not intended to be exhaustive. Many other faculty are tackling education or education policy. For those interested in scoring additional scholars, it should be straightforward to do so using the scoring rubric. ■

41	Marcelo Suarez-Orozco	UCLA	61	Thomas R. Bailey	Columbia (TC)
42 (tie)	David K. Cohen	U. Michigan	62	David Labaree	Stanford
42 (tie)	James P. Comer	Yale	63	Lorrie Shepard	CU-Boulder
42 (tie)	Susanna Loeb	Stanford	64	Richard Ingersoll	U. Penn
45 (tie)	Camilla Benbow	Vanderbilt	65	Andrew C. Porter	U. Penn
45 (tie)	Caroline Hoxby	Stanford	66	Rob Reich	Stanford
47	Kurt Fischer	Harvard	67	David Figlio	Northwestern
48	Michael W. Kirst	Stanford	68	Jonah Rockoff	Columbia
49	Adam Gamoran	U. Wisconsin	69	Robert Maranto	U. Arkansas
50	Sonia Nieto	UMass-Amherst	70	Ellen Goldring	Vanderbilt
51	Kevin G. Welner	CU-Boulder	71	Jesse Rothstein	UC-Berkeley
52	Martin R. West	Harvard	72 (tie)	Patrick J. Wolf	U. Arkansas
53	Susan Dynarski	U. Michigan	72 (tie)	Kenneth K. Wong	Brown
54	David Breneman	U. Virginia	74	Dan Goldhaber	U. Washington
55	Daniel Koretz	Harvard	75	Paul T. Hill	U. Washington
56	Ronald F. Ferguson	Harvard	76	Donald Heller	Michigan State
57	Douglas O. Staiger	Dartmouth	77 (tie)	Julian R. Betts	UC-San Diego
58	Susan Fuhrman	Columbia (TC)	77 (tie)	Susan Moore Johnson	Harvard
59	Joseph Murphy	Vanderbilt	79	Eva Baker	UCLA
60	Sara Goldrick-Rab	U. Wisconsin	80	Dan Butin	Merrimack