



# Education Next



## ADVERTISING OPPORTUNITIES PRINT & ONLINE AD PACKAGES NOW AVAILABLE!



### Package Rates

*Education Next* offers a discount to advertisers interested in a package that includes print and online advertisements. Three popular packages are listed below. If your organization would like a package not listed here, please get in touch to discuss your needs.

<i>Print Size</i>	<i>Number of Impressions</i>	<i>Cost</i>
Full Page Premium	30,000	\$1,400
Full Page	25,000	\$1,210
1/2 Page	15,000	\$485

For more details contact the Education Next Advertising team at [en\\_ads@educationnext.org](mailto:en_ads@educationnext.org).

# ADVERTISING IN PRINT

**E***ducation Next* reaches a targeted audience of active participants in the education reform conversation, including many policy makers at the national, state, and local levels and journalists at elite media outlets.

*Education Next* is a quarterly journal available via subscription and at major education conferences throughout the U.S.



## Rates

Size	Single Purchase	Multiple
Full Page Premium*	\$900	\$800
Full Page	\$800	\$700
1/2 Page	\$530	\$430
1/3 Page	\$350	\$250
2 Page Spread	\$1,225	\$1,125
Inside Back Cover	\$950	\$850

\* Front of journal, before first article

### Spring 2025

Materials Due: January 14

In Mail By: March 7

### Summer 2025

Materials Due: April 7

In Mail By: May 21

### Fall 2025

Materials Due: July 11

In Mail By: August 29

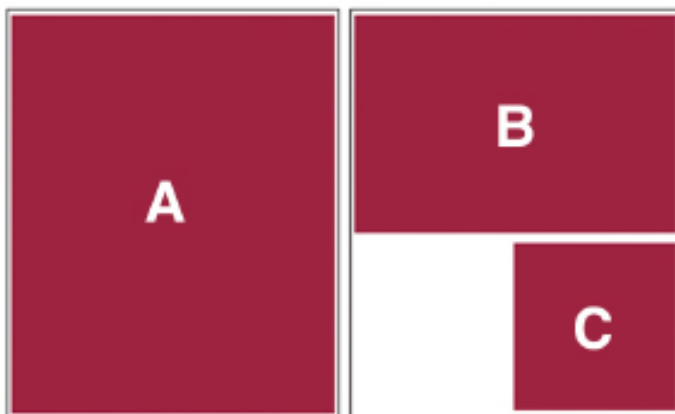
### Winter 2026

Materials Due: October 2

In Mail By: November 17

## Dimensions

Size	Width x Height	Ex.
Full Page	7.25" x 10"	A
1/2 Page (Horizontal)	7.25 x 4.5	B
1/3 Page (Square)	4.75 x 4.75	C



# ADVERTISING ONLINE

EducationNext.org is a valuable resource to those interested in up-to-date information on education reform.

New content, including articles, blog posts, and podcasts, is published regularly. The site also includes comprehensive archives and author profiles.

Bloggers have included *Education Next* editors, former governors, renowned economists and academics, directors of public policy programs, and more.

EducationNext.org receives about 125,000 visitors and 250,000 pageviews per month and has an intelligent and passionate reader base.

## Rate

970 x 250

\$25 CPM

We can make sure your ad gets a certain number of impressions, but unfortunately we cannot guarantee “clicks.”

For more details on our advertising program and special limited-time discounts, contact the Education Next Advertising team at [en\\_ads@educationnext.org](mailto:en_ads@educationnext.org).

The screenshot shows the Education Next website interface. At the top is a navigation bar with the 'E' logo and links for NEWS, RESEARCH, PODCASTS, THE JOURNAL, BLOG, and BOOK REVIEWS. A search icon, an envelope icon, and a 'SUBSCRIBE' button are on the right. The main content area features a large article titled 'How Kamala Harris Can Move to the Center on Education' with a sub-headline 'The Democrats' new presumptive nominee has an opportunity to embrace choice and insist on accountability' and author 'By Michael J. Petrilli'. Below this are two smaller article teasers: 'Jonathan Kozol's Last Stand against School Inequality' and 'Post-Convention Thoughts on Republicans and Education'. The right sidebar contains a 'TRENDING STORIES' section with an article 'A Really, Truly Nonpartisan (We Mean It) Memo from Your Favorite Education Philanthropy' by Frederick Hess, and another article 'The Education Exchange: ESSER Funds May Have Slightly Boosted Achievement in Math, Not Reading' by Education Next. At the bottom of the sidebar is a 'VIEW ALL NEWS' button and a 'CONNECT WITH US' section with social media icons for Twitter, Facebook, Instagram, and Pinterest.

## ABOUT THE JOURNAL

**E***ducation Next* bases its editorial policy on the premise that the education sector is ripe for major change and reform. We publish articles that feature some of the best current thinking on issues such as encouraging school choice, raising standards, and improving teacher quality.

We are committed to encouraging the open exchange of ideas, presenting the latest research findings, and stimulating thoughtful discourse about contemporary education.

Since the Spring of 2001, *Education Next* has produced high quality quarterly journals which have disseminated cutting-edge research and thoughtful feature articles that are as accessible to the everyday parent as they are to academics.

In fact, according to a study released by the Editorial Projects in Education (EPE) Research Center, *Education Next* is the most influential journal and the 8th most influential source of information about K–12 education over the past decade.

Our comprehensive website, <https://www.educationnext.org>, houses not only full archives of our print content but also hosts blogs, videos, and podcasts, with new material available daily.



*Martin R. West*  
*Editor-in-Chief*